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***** FOR IMMEDIATE RELEASE *****

MATTINGLY SPORTS ANNOUNCES NEW ROUND HANDLE "SABER" BAT LINE

Leading Baseball and Softball Equipment Company Adds Traditional Round Handle Bats to its Highly Successfully V-Grip Bat Assortment

Available Today at "The Sports Authority" and On-line!

SHELTON, CT January 7, 2010 – Mattingly Sports, a leading baseball and softball equipment company founded by MLB legend Don Mattingly, announced today the launch of its new traditional round handle "Saber" bat line. The "Saber" line represents Mattingly's first round handle bat offering and compliments its extremely successful and groundbreaking V-Grip handle bat line. This product launch yet again marks the latest in a series of recent rollouts from the fast growing company.

The new bats are available in Adult and Youth baseball versions, as well as a Fastpitch softball style. Featuring an MB7500 Alloy construction the "Saber" bats deliver an incredible balance of performance and value. An extended barrel with a massive sweet spot and Direct Power Transfer, a stiff handle technology which optimizes energy transfer to the ball, are two additional features and benefits of the new bats.

"Everyone at Mattingly Sports, including myself is very excited about the Saber launch. Now in addition to their V-Grip bat, players will have another great option to put in their bat bag," said Don Mattingly, Founder – Mattingly Sports. "It's a great line and I really think players of all ages will love the feel and performance of the new bats."

The "Saber" Adult Baseball bat retails for \$99.99, is a (-3) Drop and available in 31" - 34" lengths. The Youth Baseball and Fastpitch versions retail for \$69.99, are (-12) Drops and are available in 28" - 32" lengths. "Saber" bats are game approved on all levels of play. The new bats are available now at www.MattinglySports.com and The Sports Authority and will be available later this spring at Dick's Sporting Goods and Dunham's Sports.

"Our patented V-Grip handle bats have been and will continue to be the cornerstone of our bat business" said Skip Shaw, CEO – Mattingly Sports. "But providing our loyal customer base with additional, quality product options is one of our company's top priorities. The Saber line now gives players who demand and trust the performance of Mattingly bats the option of owning a traditional round handle bat and a V-Grip bat."

About Mattingly Sports

Founded in 2005 by former New York Yankee Don Mattingly, Mattingly Sports provides innovative, high quality baseball and softball equipment, including patented V-Grip and traditional handle bats, fielding gloves, training aids and accessories. With its headquarters located in Shelton, CT Mattingly Sports conducts business with all major sporting goods retailers across the United States. Online at www.MattinglySports.com.

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